

## Media Release

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### Solving the Pinkeye dilemma

Edenhope beef cattle producers, Jane and Leo Kelly have found the solution to an annual scourge - Pinkeye outbreaks.

Jane Kelly says the use of a vaccine for the last two years has stopped the disease in its tracks – “Last summer we didn’t have any Pinkeye, not one case.

“And we’ll be using it again this year. In fact, it’s now just another standard practise here to vaccinate the calves with 5-in-1 and Coopers Piliguard.

“We had a Pinkeye epidemic go through our weaner calves a few years ago and that was all the incentive we needed to take action.”

The Kelly’s run 300 breeders on their 1200 acre Edenhope district property; the cow herd is a mix of Angus/Murray Grey/Charolais, while Charolais and Limousin sires are used. Mrs Kelly says ensuring access to all markets is another reason to act.

“We focus on supplying the domestic market with 400kg yearlings steers and heifers.

“But saleyard buyers will single out Pinkeye affected stock and devalue them, while most feedlotter won’t even think about buying them.

“Vaccinating against Pinkeye means we are maximising our selling options, and we reduce the chance of getting docked.

Though, she says, “There’s also the bonus of not having all the hassle of treating sick calves, the calves don’t have any growth checks and it’s worth every cent.”

Coopers Piliguard Pinkeye Vaccine is a unique vaccine that aids in the prevention of pinkeye in cattle caused by the bacteria, *Moraxella bovis*. Susceptible cattle should be vaccinated with a 2mL dose, 3-6 weeks before the onset of the pinkeye season.

For technical information on Coopers Piliguard Pinkeye Vaccine<sup>®</sup>, please contact Coopers Customer Service Advisory Line on Toll Free 1800 226 511 or visit the website [www.pinkeye.com.au](http://www.pinkeye.com.au)

Inquiries: Ineke Kuiper, 02 8204 3730 or David Dawson, 02 8204 3857

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#### Coopers Animal Health

ABN: 79008467034  
Level 4, 66 Waterloo Rd, North Ryde  
NSW 2113 Australia  
Telephone: 1800 226 511  
Fax: 1800 810 511  
[www.coopersanimalhealth.com.au](http://www.coopersanimalhealth.com.au)