

## Media Release

## Pinkeye on the Peninsula

5<sup>th</sup> October 2009

The for-and-against case to vaccinate against Pinkeye disease for a Victorian beef cattle producer is simply 'you'd be silly not to'.

On the Mornington Peninsula, 'Moorunga' manager, Chris Williams, will again vaccinate all young cattle on the property this spring for Pinkeye prevention. "The value of the vaccine is clear to me."

"It means we can sell our cattle into the market that offers the best price, buyers and agents shun Pinkeye affected cattle.

'Moorunga' carries 260 purebred Angus breeders and 1000 first cross ewes.

He says Pinkeye used to be an annual dilemma. "We used to average nearly a dozen affected cattle each year, though in the early summer of 2007/8, we had a plague with 70 cases - in calves and cows.

"That was our incentive to try the vaccine. Now it's a part of our management program, and you'd be silly not to use it."

Mr Williams adds that the cost of the vaccine equates to just 1.5 kg of weight loss at current market prices.

"Given that Pinkeye affected calves can be 30 kilograms or more behind their mates at sale time, the economics are all for vaccination.

"And that doesn't account for all the hassle, treatment costs and worry of a Pinkeye outbreak in your herd."

Coopers Piliguard Pinkeye Vaccine is a unique vaccine that aids in the prevention of pinkeye in cattle caused by the bacteria, *Moraxella bovis*. Susceptible cattle should be vaccinated with a 2mL dose, 3-6 weeks before the onset of the pinkeye season.

For technical information on Coopers Piliguard Pinkeye Vaccine<sup>®</sup>, please contact Coopers Customer Service Advisory Line on Toll Free 1800 226 511 or visit the website [www.pinkeye.com.au](http://www.pinkeye.com.au)

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