



Media Release

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The days of Pinkeye...are over

The days of battling Pinkeye outbreaks in their cattle herd are over for local producers, Jane and Leo Kelly, of Edenhope.

Jane Kelly said with the availability of a vaccine to aid in the prevention of Pinkeye, the severity and incidence of the potentially devastating disease is far lower.

“We had a Pinkeye epidemic go through our weaner calves two years ago and this was all the incentive we needed to use the vaccine.”

“After hearing about the product last year, we vaccinated all the calves, and didn’t have any sign of Pinkeye in them.

“We find Piliguard is very cost effective. Not having the hassle of mustering, yarding and treating any number of stock with antibiotics, makes the vaccine more than worthwhile,” she said.

Coopers Piliguard Pinkeye Vaccine is a unique vaccine that aids in the prevention of pinkeye in cattle caused by the organism, *Moraxella bovis*. Susceptible cattle should be vaccinated with a 2mL dose, 3-6 weeks before the onset of the pinkeye season.

The Kelly’s run 300 breeders on their 1200 acre Edenhope district property. The cow herd is a mix of Angus/Shorthorn/Murray Grey breeds, while sires are European (Charolais and Limousin) breeds.

“We focus on supplying the domestic market with 400kg, year old calves. Our main selling period is during July-August.

“This means we vaccinate for Pinkeye at weaning in December/January when the grass dries off, and we also use a fly control product to reduce the fly nuisance.

“We will definitely be using Piliguard again this summer – the cattle do better, and we had no issues with ‘bad’ eyes through the season or at sale time.

“We recommend the product – it is definitely a wise investment.”

For further information on Coopers Piliguard Pinkeye Vaccine, please contact Coopers Customer Service Advisory Line on Toll Free 1800 226 511 or visit the website www.pinkeye.com.au

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